Partnership kit

Yoga Shield
Yoga For First Responders

www.yogafirstresponders.org
info@yogafirstresponders.org

2024
Meet Olivia:

Hey there! I’m Olivia, the founder and CEO of Yoga For First Responders (YFFR).

I started teaching yoga to first responders over 10 years ago. Today, YFFR is a globally recognized organization and training protocol. Supported by research studies, testimonials, and abundant anecdotal evidence of success, YFFR is at the forefront of positively impacting first responders’ lives.

Our Mission is to provide first responders and military personnel with traditional yoga and stress resilience training that is culturally informed and job specific for the purposes of effectively processing stress, building resilience, and enhancing performance.

Mission Reach:

<table>
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<tr>
<th>12k</th>
<th>37</th>
<th>8</th>
<th>796</th>
<th>127</th>
</tr>
</thead>
<tbody>
<tr>
<td>first responders served</td>
<td>states</td>
<td>countries</td>
<td>trained instructors</td>
<td>active instructors</td>
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www.yogaforfirstresponders.org
Forge a strategic partnership with YFFR to amplify your brand's impact while connecting with a passionate community that actively seeks innovative solutions for stress relief, mental resilience, and overall well-being.
Who we’ve worked with:

Chicago PD
Memphis FD & PD
Albuquerque FD
Los Angeles FD& PD
US Marshal Service
FBI Victim’s Services Unit
.....and many more.

Crew 1st Culture Podcast
Behind the Badge Podcast
Tactical Resilience Training - Developing High-Performance
Katrina Marsh

Featured On:

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All data is accurate as of January 1, 2024